

# MARINE CORPS SCHOLARSHIP FOUNDATION ACADEMIC YEAR 2018-2019 OUTCOME REPORT

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#### **MISSION STATEMENT**

The Mission of the Marine Corps Scholarship Foundation is to honor Marines by educating their children and strengthen America by graduating children of Marines and Navy Corpsmen attached to Marine units from degree and certification programs, and by helping them prepare for gainful career employment.



#### SUMMARY OF PROGRAM SERVICE ACCOMPLISHMENTS

#### Awards

For the 2018-19 academic year, the Marine Corps Scholarship Foundation awarded 2,316 recipients for a total scholarship award amount of \$7,700,000, bringing the Scholarship Foundation's cumulative support to over 40,000 need-based scholarships valued at nearly \$125,000,000 since 1962. The average award amount to these recipients was \$3,331.

#### Areas of Study

For the 2018-19 academic year, eighty-nine percent (89%) of recipients are attending a 4-year college or university, and 11% are attending a 2-year academic institution or a career/technical school. Eight percent (8%) of recipients are pursuing a Career and Technical Education program at their school; this represents a 14% increase from last year and a 155% increase since 2014-15 when the program officially re-launched. (see figure 1)

#### Demographics

#### Gender and Age

The student population is made up of 1,470 females, representing 63% of the total recipients, and 846 males representing the remaining 37%. This percentage is slightly higher than the national average for females and slightly lower for males, as indicated by the National Center for Education Statistics, which reports the national average of female college student enrollment as 57%, with males averaging 43%.

The recipients range from 16 to 58 years of age and average 19 years of age. The majority (63%) of the recipients are between 16 and 19, with an additional 36% of the recipients between 20 and 29, and only 1% of the recipients are over the age of 30.

#### Family Income & First Generation

The average family household income for scholarship recipients is \$60,365. This represents an overall 4% increase (\$2,355) from the 2017-18 academic year, and a 3% increase in three years. Additionally, 46% of the 2018-19 recipients are first generation college students as compared to the national average of 20%.

#### **Ethnicity**

The ethnic demographics of the 2018-19 scholarship recipients closely match the demographics of the active duty Marine Corps, as indicated by Marine Corps Community Service (MCCS) in their report "The Marine Corps Demographics Update, June 2017."



#### Program Growth

In five years, applications have increased by 18%, the number of scholarship awards has increased by 14%, and the dollar amount awarded has increased by 15% in the same time period. In 10 years, applications have increased by 45%, the number of scholarship awards has increased by 66%, and the dollar amount awarded has increased by 119%.

#### Geography

Recipients reside from all regions of the United States and internationally, with the highest concentration of recipients in North Carolina (343), California (233), Texas (164), and Florida (125). (see figure 2)



Figure 1

## 2018-2019 Scholarship Recipient Majors

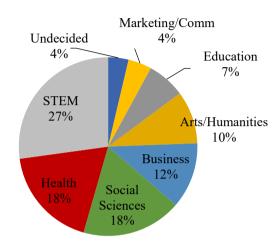
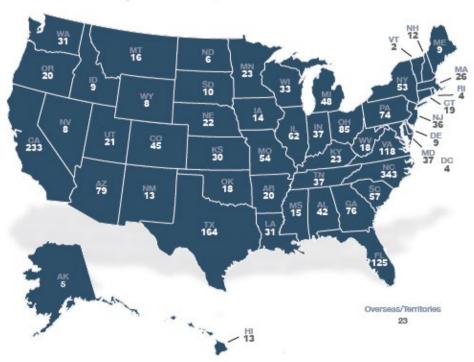


Figure 2

### Nationwide Representation, 2018-2019 Academic Year





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